

Expert tips for today's media

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In the fast-changing world of media, reliable advice is a highly valued commodity. At Goff & Howard, our media relations team keeps our company and clients on top of the latest trends, but still grounded in sound strategies.

The October edition of Upsize Minnesota shares media tips from Goff & Howard's own Patty Dunn. From blogging to calling a reporter, Patty has advice that we can use to set smart media strategies.

To learn about how Goff & Howard can help set your media strategies, call us at 651/292-8062 or visit www.goffhoward.com.



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