

Mille Lacs Band of Ojibwe polishes its online identity

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The Mille Lacs Band of Ojibwe has had a Web site for more than a decade. Content has been added and changed through the years, but the Band knew that up-to-date technology would help it serve Band members and its key audiences better. The east-central Minnesota tribe turned to Goff & Howard, its long-time communications firm, for a Web site that would communicate the Band's character and priorities in an interesting, straightforward way.

Visit www.millelacsojibwe.org to learn more about the Mille Lacs Band and explore a site built for 2009 needs and expectations.

Congratulations to the Mille Lacs Band on a Web site that is full of Ojibwe personality, user-friendly for visitors, and easily updated.

If your organization has Web site needs, please contact Goff & Howard's Heidi Larson at 651/292-8062.

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